

ABOUT PERM



Perm Krai (Perm Region) is a subject of the Russian Federation located on the Western slope of the Northern and Middle Urals. The Perm Region belongs to the Volga Federal District.

The region came into existence on December 1, 2005. It was founded by combining two subjects of the Russian Federation, the Perm Region and the Komi-Permian Autonomous Area.

Today, the Perm Region has an area of 160.2 thousand square kilometers. it includes 33 municipal districts and 14 cities of regional significance.

The capital and largest city of the Perm Region is Perm.

Perm is one of the largest industrial, cultural and scientific centres in Russia. The main city of the Perm Region is located on the Kama river, the fourth longest river in Europe. Its embankment is one of the most picturesque places. On January 1, 2019, the population of Perm was 1 055 397.

The history of Perm



Vasily Tatishchev, great historian and geographer, is considered the founder of the city. The city was officially recognised in 1780 by the corresponding decree of Catherine II.

The city's importance gradually increased. It was an important river port, the residence of local officials, and a major commercial centre. In 1858, the city opened foundry and mechanical plants, and a few years later the famous Motovilikha plant was established. During World War I, the Motovilikha plant supplied the army with 1/5 of all artillery weapons.

In 1916, the first university in the Ural Mountains region was opened in Perm. Perm University was opened as a branch of St. Petersburg's University and became the first scientific and educational centre of the Urals. In the 1920s and 1930s, new higher education institutions such as agricultural, medical, and pedagogical ones were organised on the basis of the faculties of the University in Perm. Today, the University is called Perm State National Research University and it is the centre of intellectual life in the Kama region.

The city's coat of arms was approved in 1783.

The history of the city's name is interesting. Some people believe that "Perm" comes from the word "Parma" — that is, a hill covered with spruce. Others tend to believe that the city was named after a folk hero Pera.

There is a phrase "Permian is a salty ears person" and it is associated with the historical development of the city. The expression refers to salt, one of the most popular products in Perm in the 18th century. The movers wore it on their backs, making their ears salt.

Development of volunteerism in the Perm Region



During 2008-2021, the system of volunteerism has been developing in the Perm Region, which radically affects the formation of a new youth workforce in the region. The effectiveness of mastering technologies for implementing socially significant initiatives helps to reduce the migration of young people, increases their personal and professional competence, and gives them confidence in the future. In practice, residents of the Perm Region feel their importance, see the prospects for their development, and reasonably use the tools of social practices to build their future in Perm.

Main achievements in the development of volunteerism in the Perm Region:

- forming a system for attracting schoolchildren to volunteerism;
- awarding with the "Volunteer of Perm" sign;
- awarding with the "Volunteer of the Kama Region" sign;
- holding annual charity festivals;
- holding the annual International Forum on Volunteerism;
- forming of a corporate volunteering system.

Today, the Perm Region is launching processes that can actualise cultural and human resources to form their own special image and lifestyle in the region. The most important resources for cultural renewal of the Kama Region, among others, are the centres of volunteerism and civic activity of young people. Socially significant projects aimed at solving

the problems of tolerance, preserving the environment, helping lonely elderly people, and socialising orphaned children are emphasised.

The "Notebook of Friendship" International Programme, LAMPA International Film Forum (previously called the International Forum "Volunteer of Russia"; Perm International Forum of Volunteers), Inclusive Social Transformations Forum #INFOCUS, held at the United Nations Office in Geneva, and Inclusive innovative programme New city "Friendly" became significant brands for the development of social initiatives in the Perm Region.